

V-CARE



KUSCH+CO

Justus Kolberg

After completing his studies as an industrial designer at the Muthesius College in Kiel, he moved to Italy where he worked for a number of international companies. He rapidly established himself as a well-respected designer and returned to Germany in 1992 to develop several best-selling conference and seating series. In 1997, Justus Kolberg started freelancing from his new home base in Hamburg. His success is based on his genuine interest and curiosity for modern technical architecture – he has successfully integrated some of these concepts into his work for Kusch+Co.



“Every good design needs an inspiration,
and in this case the inspiration came from my
vision for this chair: to create a really nice, friendly,
welcoming, inviting product that says:
come on, seat on me, you will feel good.

A chair is not only
a piece to sit on.

It’s creating
atmosphere, it’s
creating interiors,
it’s telling you
something.” – Justus Kolberg



V-Care

"My motto in design is *simplicity by intelligence*. V-Care looks really simple, because there is a lot of intelligence inside, that you don't see." – Justus Kolberg

The V-Care chair is an expression of human-centric approach to design. Created to foster user's comfort, the chair combines progressive design and hygienic qualities.

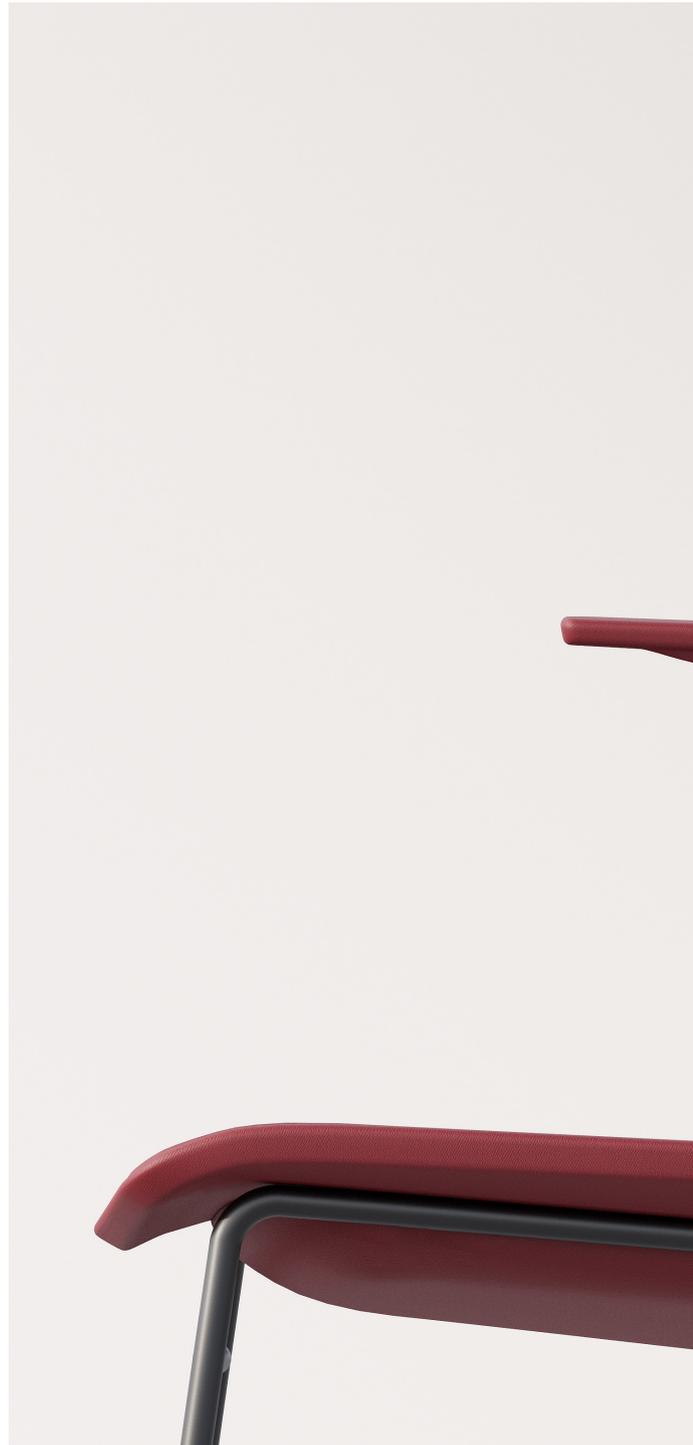




Awards

German Design Award Winner 2023

Red Dot Design Award 2022





V-Care

The slightly curved, ergonomically pronounced seat shell seems to wrap itself around the body of its occupant, while the fabric like structure of the surface adds a haptically soft touch to the seating experience.

V-Care is made of polyurethane which absorbs body temperature, boosting the seating comfort. Additionally, the unique structure of the surface prevents from slipping down from the seat.



Born with hygiene DNA, the chair has a unique anti-bacterial PU surface with silver ions, which reduces the growth of bacteria. It is not only easy to clean, but also safe to disinfect.

With its hygienic properties, V-Care is a perfect solution for much-frequented office environments like canteens, lobbys and waiting areas.



Product Range and finishes

Chair on 4 metal legs with or without armrests - available in 3 seat heights – 46, 51, 56 cm



V-Care frame chair 4L

H: 860mm

W: 520mm

D: 575mm



V-Care frame chair 4L

H: 910mm

W: 521mm

D: 582mm



V-Care frame chair 4L

H: 960mm

W: 522mm

D: 589mm



V-Care frame chair 4LA

H: 860mm

W: 627mm

D: 565mm



V-Care frame chair 4LA

H: 910mm

W: 627mm

D: 572mm



V-Care frame chair 4LA

H: 960mm

W: 627mm

D: 579mm

Chair on sled metal frame with or without armrests



V-Care frame chair CFS

H: 860mm

W: 510mm

D: 572mm



V-Care frame chair CFSA

H: 860mm

W: 593mm

D: 572mm



Finishes

Seat shell



PE
Purple red



KG
Black grey



PY
Platinum grey



KK
Silk

Armrests



PE
Purple red



KB
Black



KG
Black grey



PY
Platinum grey



KK
Silk

Frame



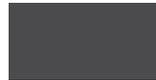
CR
Chrome



BL
RAL 9005
Jet black
(pearl black)



BK
RAL 9005
Jet black



IM
DB 703
Iron mica



KSK
Silk



WK
RAL 9006
White aluminium

Frame with antibacterial surface coating



BK
RAL 9005
Jet black



WK
RAL 9006
White aluminium

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